

# Chronic Lung Disease:

Enhancing the Clinical and  
Social Networks of Care

A West Coast Regional Medical Conference  
for Health Care Providers

Jointly Sponsored By



and



with



The California Society for Respiratory Care

**Friday**  
**November 17, 2006**  
**The Inn at Spanish Bay**  
**Pebble Beach**  
**California**

With Special Acknowledgement for Support From



## ■ AGENDA Friday, November 17, 2006

	7:30am-8:00am	<b>Registration and Breakfast</b>
<i>Ballroom</i>	8:00am	Welcome and Introduction <i>Shirley Dickinson, M.D., Conference Chair</i>
	8:15am-8:45am	Models for Chronic Disease Care: The Community Asthma Collaborative <i>Jud Schoendorf, M.D.</i>
	8:45am-9:15am	Community Collaboration to Confront Disease: A Model That Works <i>Wells Shoemaker, M.D.</i>
	9:15am-10:00am	Alpha-1 Antitrypsin Deficiency Emphysema: What to Look For <i>Robert Alan Sandhaus, M.D.</i>
	10:00am-10:15am	<b>Exercise Break &amp; Snack</b>
<i>Ballroom</i>	10:15am-10:45am	Best Practices: Asthma <i>Samuel Louie, M.D.</i>
	10:45am-11:15pm	Best Practices: COPD and the GOLD Standard <i>Samuel Louie, M.D.</i>
	11:15am-11:45pm	Pulmonary Rehabilitation: Why, Where, and How Much Will It Cost? <i>Cathe Pleasant, R.R.T., R.C.P., AE-C</i>
	11:45am-12:00	<b>Break</b> CPAP Machine Demonstration <i>Terrilyn Solomon, R.R.T., N.P.S., R.Psg.T</i>
<i>Ballroom</i>	12:00pm	Lunch begins
	12:15pm-12:30pm	Something's Wrong: A Parent's Perspective on Childhood Lung Disease <i>Samuel Louie, M.D.</i>
	12:30pm-1:15pm	Children With Asthma - Do You Prescribe Steroids? <i>John D. Mark, M.D. and Bruce L. Block, M.D.</i>
	1:15pm-1:30	<b>Break</b>
	1:30pm-2:15pm	Workshops (Choose One)
<i>St Andrews West</i>		(A) The Low-Hanging Fruit: Expedited Identification of Sleep Apnea <i>Barbara Phillips, M.D.</i>
<i>St Andrews East</i>		(B) Understanding the Asthma Action Plan <i>Wendy Mayer-Lochtefeld, M.A., AE-C</i>
<i>Troon Room</i>		(C) Peak Flow Meters, Nebulizers, Aero Chambers and Oxygen Systems: Hands-On Instruction for You and Your Patients <i>Ida Corby, R.C.P. and Cathie Pleasant, R.R.T., R.C.P., AE-C</i>
	2:15pm-2:30pm	<b>Break</b>
	2:30pm-3:00pm	Workshops (Choose One)
<i>St Andrews West</i>		(D) The Risks of Untreated Sleep Apnea <i>Barbara Phillips, M.D.</i>
<i>St Andrews East</i>		(E) A Step by Step Interpretaton of Pulmonary Function Tests <i>Georgina M. Heal, M.D.</i>
<i>Troon Room</i>		(F) Herbal Remedies for Asthma: Which Ones to Use? <i>John D. Mark, M.D.</i>
	3:00pm-3:15pm	<b>Break &amp; Snack</b>
<i>Ballroom</i>	3:15pm-3:45pm	Cardiac Complications of Pulmonary Disease <i>Georgina M. Heal, M.D.</i>
<i>Ballroom</i>	3:45pm-4:15pm	The Promotore Program: A Community-Based Health Education Model <i>Jud Schoendorf, M.D.</i>
	4:15pm-4:45pm	Panel Discussion: Issues in Chronic Lung Disease Management <i>Faculty</i>
<i>Registration Desk</i>	5:00pm	CEU Certificate Distribution

IMPORTANT NOTE: You must be present to pick up your certificate and verify your attendance for CEU credit. Please check out at registration desk if you must leave prior to 5:00 p.m. Thank you.

## ■ COURSE DESCRIPTION

The Fourteenth Annual West Coast Regional Conference will address growing concerns about the need for a more comprehensive approach to the diagnosis and treatment of chronic lung disease. This course is designed to provide practical, experience-based information to healthcare providers through best practice models utilizing patient self care, clinical and community resources. Topics include macro issues such as overcoming cultural barriers to treatment and the need for comprehensive care across sectors of the healthcare delivery system.

### Needs Assessment and Organizing Committee

Members of the Conference Organizing Committee include primary care and pulmonary physicians and nurses, respiratory therapists and sleep technicians and representatives from public health departments and regional hospitals. Assisted by the California HealthCare Foundation guidelines for enhancing networks of care, the committee has determined the content, emphasis and format of this professional medical educational conference.

### Course Format

Studies have indicated that information from educational presentations is retained more efficiently by participants when presented in an interactive format—sharing personal knowledge and stories—between faculty and participants. Accordingly, presentations will include interactive lectures, hands-on workshops, and a question and answer session at the end of the day. Combining the traditional educational format with dynamic exchange between faculty and participants, this course will provide ample opportunity for spontaneous learning and sharing of experiences and practical knowledge.

### Intended Audience

The audience for this Conference will consist of primary care providers and clinicians, including physicians, registered nurses, physician assistants, nurse practitioners and respiratory therapists.

## ■ COURSE OBJECTIVES

Attendees will meet the following objectives:

- Describe key components of a successful community chronic disease treatment collaborative
- Describe the diagnostic features and therapeutic implications of AAT Deficiency Emphysema
- Explain the latest Best Practice standards for treatment of (1) Asthma and (2) COPD
- List criteria for pulmonary rehabilitation patient referrals, identify local programs and describe typical program costs
- Describe symptoms of childhood asthma from a layperson's perspective
- Evaluate the pros and cons of treating childhood asthma with steroids
- Identify epidemiology, risk factors and diagnostic criteria for patients at risk for sleep apnea
- Explain in detail an Asthma Action Plan
- Demonstrate the correct usage of peak flow meters, nebulizers, aerochambers and oxygen equipment
- Enumerate risks associated with undiagnosed and untreated sleep apnea
- Review pulmonary function testing and the basics of interpretation

- Identify alternative remedies for asthma and list criteria for their appropriate use
- Discuss Cardiac complications and manifestation of pulmonary disease
- Describe the use of community Promotores to enhance self-management of chronic disease

## ■ COURSE FACULTY

### Bruce L. Block, M.D.

Pediatrician  
Capitola Pediatrics  
Capitola, California

### Ida Corby, R.C.P.

Respiratory Outreach Asthma Educator  
Community Hospital of the Monterey Peninsula  
Monterey, California

### Georgina M. Heal, M.D.

Pulmonologist  
Monterey Cardio-Pulmonary Associates  
Monterey, California

### Samuel Louie, M.D.

Professor of Medicine  
University of California Davis Health System  
Davis, California

### John D. Mark, M.D.

Clinical Associate Professor of Pediatrics,  
Pediatric Pulmonary Medicine  
Lucile Packard Children's Hospital  
Stanford University Medical Center  
Palo Alto, California

### Wendy Mayer, M.A., AE-C.

Breathe California Central Coast  
Monterey, California

### Cathe Pleasant, R.R.T., R.C.P., AE-C.

Clinical Coordinator of Pulmonary Rehabilitation  
and Asthma Management  
Dominican Hospital  
Santa Cruz, California

### Barbara Phillips, M.D., M.S.P.H.

Medical Director, Sleep Disorders Center  
Professor, Div of Pulmonary, Critical Care & Sleep Medicine  
University of Kentucky College of Medicine  
Lexington, Kentucky

### Robert Alan Sandhaus, M.D., PhD.

Professor of Medicine  
National Jewish Medical and Research Center  
Medical Director, Alpha One Foundation  
Denver, Colorado

### Jud Schoendorf, M.D.

Pediatric & Adult Allergy, Harriman Jones Medical Group  
Pediatric Outpatient CareLine Director,  
Miller Children's Hospital  
Long Beach Alliance for Children With Asthma  
Long Beach, California

### Wells Shoemaker, M.D.

Medical Director  
Physicians Medical Group of Santa Cruz  
California Association of Physician Groups  
Santa Cruz, California

# Chronic Lung Disease: Enhancing the Clinical and Social Networks of Care

## Fourteenth Annual Western Regional Medical Conference

A continuing medical education course for healthcare professionals

Friday, November 17, 2006 at The at Spanish Bay, Pebble Beach, California

Breakfast & Lunch will be provided.

**ALL PRE-REGISTRATION FEES MUST BE RECEIVED BY 5:00 pm, FRIDAY, NOVEMBER 10, 2006.**

Space is limited. Registrations will be accepted on a first-come, first-served basis. A confirmation receipt will be mailed to you.

**Refund Policy:** There is a \$25.00 handling fee for refunds and returned checks. Requests for refunds (less handling fee) must be in writing and received in by November 10, 2006. **No refunds for cancellations after November 10, 2006.**

### ■ REGISTRATION

Name \_\_\_\_\_

Address \_\_\_\_\_

City, ST, Zip \_\_\_\_\_

Daytime Telephone \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Hospital/Univ Affil \_\_\_\_\_

Email \_\_\_\_\_

### ■ PAYMENT

**You may register by mail, phone, fax or online.**

**Mail:** Please make check or money order payable to **BCCC** and send with this form to:

**Breathe California Central Coast**  
550 Camino El Estero, Suite 100, Monterey, CA 93940

**Fax:** Please provide card information and fax this page to:  
**Breathe California Central Coast**  
FAX (831) 373-5530

**Phone:** (831) 373-7306 when you hear recording, dial \*816

Number \_\_\_\_\_  
(VISA or MasterCard only)

Exp Date \_\_\_\_\_

Signature \_\_\_\_\_

**Online:** You may register at the website of the California Society of Respiratory Care at [www.csrc.org](http://www.csrc.org)

### ■ SCHEDULE OF FEES

	Before Nov 10	After Nov 10
<b>Physicians</b>	<b>\$210.00</b>	<b>\$235.00</b>
<b>Allied Health Professionals</b>	<b>\$130.00</b>	<b>\$155.00</b>
<b>Medical Students, Residents &amp; Fellows</b> (include letter from Program Director)	<b>\$110.00</b>	<b>\$135.00</b>

**EARLY REGISTRATION DEADLINE IS  
NOVEMBER 10, 2006**

### ■ REQUIREMENTS FOR CEU/CME

**Please indicate profession and provide license number:**

- MD     RN     RCP     R.Psg.T.  
 PA     NP     DO     Other \_\_\_\_\_

**License # (REQUIRED):** \_\_\_\_\_

**State:** \_\_\_\_\_

### ■ SPECIAL NEEDS

Please note any special dietary requirements:

- Vegetarian     Other \_\_\_\_\_

- Check here if you have any special needs addressed by the ADA. We will call to arrange specifics.

### ■ WORKSHOP SIGN UP (REQUIRED)

**(Please choose one for each workshop period)**

Workshop Period 1:30-2:15 pm

- (A) Low-Hanging Fruit: Expedited ID of Sleep Apnea  
 (B) Understanding the Asthma Action Plan  
 (C) Hands-On Pulmonary Equipment Instruction

Workshop Period 2:30-3:00 pm

- (D) The Risks of Untreated Sleep Apnea  
 (E) Step by Step Interp of Pulmonary Function Testing  
 (F) Herbal Remedies for Asthma

### ■ GENERAL INFORMATION

For registration information, lodging or other special arrangements please contact us:

**Breathe California Central Coast**  
**(831) 373-7306**

**Email: [aotis@breathecentral.org](mailto:aotis@breathecentral.org)**

## ■ ACCREDITATION



This activity has been planned and implemented with the Essentials and Standards of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Community Hospital of the Monterey Peninsula and Breathe California Central Coast. Community Hospital of the Monterey Peninsula is accredited by the Institute for Medical Quality/California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. The Community Hospital of the Monterey Peninsula takes responsibility for the content, quality and scientific integrity of this CME activity.

The Community Hospital of the Monterey Peninsula designates this educational activity for a maximum of 7.25 AMA PRA Category 1 Credit(s)<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education.

California Society for Respiratory Care is approved by the California Board of Registered Nursing, Provider Number 2913, for 8.7 contact hours for this program and CSRC meets the requirements for C.E. for RCP's in California providing 7.25 contact hours.

## ■ CONFERENCE PLANNING COMMITTEE

### **Ida Corby, R.C.P.**

Respiratory Outreach Asthma Educator  
Community Hospital of the Monterey Peninsula

### **Shirley Dickinson, M.D.**

Family Physician  
Sleep Disorders Specialist  
Community Hospital of the Monterey Peninsula  
Past President, Breathe California Central Coast

### **Darlene Downing**

Executive Director  
Breathe California Central Coast

### **Bonnie Eastman**

Program Manager  
Breathe California Sacramento Emigrant Trails

### **Michael Hutchinson**

Vice President, Professional Services  
Salinas Valley Memorial Healthcare System

### **Charles Limbach, M.D.**

Family Physician  
Monterey County Health Department  
Seaside Health Clinic

### **Adrienne Otis**

Finance Director  
Breathe California Central Coast

### **Abbie Rosenberg, R.R.T., R.C.P.**

Executive Director  
California Society of Respiratory Care

### **Cathe Pleasant, R.R.T., R.C.P., AE-C.**

Clinical Coordinator,  
Pulmonary Rehabilitation & Asthma Management  
Dominican Hospital Santa Cruz

### **John Snider, M.P.H.**

Chief, Community Health Division  
Monterey County Health Department

### **Terrilyn Solomon, R.R.T.-N.P.S., R.Psg.T.**

Clinical Supervisor, Sleep Disorders Center  
Community Hospital of the Monterey Peninsula

## ■ LOCATION, DIRECTIONS and ACCOMMODATIONS

### **THE MONTEREY PENINSULA**

120 miles south of San Francisco  
70 miles south of San Jose  
320 miles north of Los Angeles

### **CLIMATE**

Average temperature is 57 in winter.  
Average rainfall is 18 inches December-March.

### **WARDROBE**

Casual clothing is acceptable everywhere.  
Sweaters and jackets are appropriate all year.  
Comfortable walking shoes are a must.

### **ACCESS - by air**

Monterey Peninsula Airport 2 miles North of Monterey  
San Jose Int'l Airport 70 miles North of Monterey  
San Francisco Int'l Airport 120 miles north of Monterey

### **ACCESS - by auto**

From the South: US Highway 101 North to Highway 68 West. Follow for about 20 miles. This merges into Highway 1 South. Take Route 68 West exit and continue over hill (about 3 miles). When road forks, take left fork (Sunset Drive). Follow for about 3/4 mile. Look for "17 Mile Drive" sign on right. Turn LEFT here and go through gate. Spanish Bay will be on your right.

From the North: US Highway 101 to Highway 156 West (Monterey Peninsula Exit). This merges (about 4 miles) into Highway 1 South. Follow Highway 1 for about 17 miles. Take Route 68 West exit and continue over hill (about 3 miles). When road forks, take left fork (Sunset Drive). Follow for about 3/4 mile. Look for "17 Mile Drive" sign on right. Turn LEFT here and go through gate. Spanish Bay will be on your right.

### **SUGGESTED ACCOMMODATIONS**

#### **EMBASSY SUITES (831) 393-1115**

1441 Canyon Del Rey, Seaside

All two-room suites, easy access to Highway 1 and close to Fisherman's Wharf and Cannery Row. Rate includes full cooked to order breakfast, cocktail reception, free parking and transportation to the Monterey Airport.

#### **BAY PARK HOTEL (831) 649-1020**

1425 Munras Avenue, Monterey

Pool, jacuzzi, weight room, pet friendly. Restaurant adjacent.

For additional information about the Monterey Peninsula, please call the Monterey Peninsula Chamber of Commerce at (831) 649-1770.